

EXHIBIT 24

Case 1:07-cv-06265-DAB
 Document 35-26 Filed 09/17/2007

Response to Office Action

The table below presents the data as entered.

SERIAL NUMBER	78444956
MARK SECTION (no change)	
GOODS AND/OR SERVICES SECTION (current)	
INTERNATIONAL CLASS	016
DESCRIPTION	
Magazines, journals, newsletters, newspapers, pamphlets, books, and other published materials in the nature of websites, online and printed materials which offer information or services on fashion, accessories, gadgets, career and other lifestyle interest subjects	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	06/30/2003
FIRST USE IN COMMERCE DATE	11/02/2004
GOODS AND/OR SERVICES SECTION (proposed)	
INTERNATIONAL CLASS	016
DESCRIPTION	
Magazines, journals, newsletters, newspapers, pamphlets and books, which offer information on fashion, accessories, gadgets, career and other lifestyle interest subjects.	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	06/30/2003
FIRST USE IN COMMERCE DATE	11/02/2004
SIGNATURE SECTION	
DECLARATION SIGNATURE	//
SIGNATORY NAME	John P. Bostany
SIGNATORY POSITION	Attorney for Applicant
SIGNATURE DATE	04/25/2005
RESPONSE SIGNATURE	//
SIGNATORY NAME	John P. Bostany
SIGNATORY POSITION	Attorney for Applicant
SIGNATURE DATE	04/25/2005

FILING INFORMATION SECTION	
SUBMIT DATE	Mon Apr 25 11:54:50 EDT 2005
TEAS STAMP	USPTO/OA-6419029130-20050 425115450514052-78444956- 2006460ceaf2d21d6fc8f25bf b7ca6d2b51-N-N-2005042511 5430742345

USPTO Form 100 (Rev. 8/2005)
USPTO Control Number (App. 1/4/2006)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. 78444956 is amended as follows:

Classification and Listing of Goods/Services

Applicant hereby amends the following class of goods/services in the application as follows:

Current: Class 016 for Magazines, journals, newsletters, newspapers, pamphlets, books, and other published materials in the nature of websites, online and printed materials which offer information or services on fashion, accessories, gadgets, career and other lifestyle interest subjects

Original Filing Basis: 1(a).

Proposed: Class 016 for Magazines, journals, newsletters, newspapers, pamphlets and books, which offer information on fashion, accessories, gadgets, career and other lifestyle interest subjects.

Declaration Signature

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that if the original application was submitted unsigned, that all statements in the original application and this submission made of the declaration signer's knowledge are true; and all statements in the original application and this submission made on information and belief are believed to be true.

Signature: // Date: 04/25/2005

Signatory's Name: John P. Bostany

Signatory's Position: Attorney for Applicant

Response Signature

Signature: // Date: 04/25/2005

Signatory's Name: John P. Bostany

Signatory's Position: Attorney for Applicant

Serial Number: 78444956

Internet Transmission Date: Mon Apr 25 11:54:50 EDT 2005

TEAS Stamp: USPTO/OA-6419029130-20050425115450514052

-78444956-2006460ceaf2d21d6fc8f25bf7ca6

d2b51-N-N-20050425115430742345